The Green information chain

Groen Kennisnet brings agricultural knowledge from research to the classroom, on the farm, and into agribusiness

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This presentation

- Groen Kennisnet (Green knowledge network)
- The Green Knowledge chain
  - Content
  - Archive
  - Search platform
  - Communities
  - Services
- IT infrastructure
- Lessons learned
The Green Knowledge Network

Information Network in the ‘Green Domain’
Aim: Support the golden triangle

Education & Research

Trade & Industry Government
The Green Knowledge Network

Partners:
Wageningen University, Library
Ontwikkelcentrum (OC)
Green education
Content partners
Ministry of Economic Affairs
The Green Knowledge Network

First initiative in 1999: e-learning environment

Online platform 2010: sharing educational content & professional information

Over 400,000 items
Educational material
Professional information

Communities
Services

The Groen Kennisnet Content

The right content in the right spot
The Green Information Chain

Retrieve innovative knowledge from organized communities

Distribute innovative knowledge into organized communities
The Green Information Chain

- Content collection
  - Partner: Wageningen Library
  - Article collection
  - >400,000 items
  - Link to full text documents

- Archiving
  - Partner: Wageningen Library
  - Digital & sustainable archive

- Educational content
The Green Information Chain

- Educational content
  - Partner: Ontwikkelcentrum
  - 27,000 items
  - Login service

- Search
  - One search environment
The Green Information Chain

- Communities
  - Thematic
  - Research, Agri-business, Education
  - Pig farming, Animal welfare, Turfgrass
The Green Information Chain

- Services: Content in Context
  - News
  - Digital Files
  - Social Media
IT infrastructure

Portals

Connections
Metadata Repository
Search Index

Sources
Lessons learned

Does it work?

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<td>Million downloads per year</td>
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Lessons learned

- Sharing information needs commitment and effort
- Focus on content
- Beware of copyrights!
- New activities for library staff