

# 3W3 Workshop: Sustainability and circular thinking for companies

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**For large companies in traditional agri-food chains, the sustainability shift to circular thinking and acting is a major challenge. For example, how do you finance your circular ambitions? How do you organize circular thinking in your ordinary agri-food production process? How do you find cooperation? How do you deal with obstructing laws and regulations?**

Learn based on practical examples how to successfully apply sustainability within your company. Expand your knowledge on circular thinking, sustainability strategies and which goodies and best practices from other companies you can directly apply in your workfield.

This workshop is for you if:

You want to expand your knowledge of sustainability in different organizations, industries and practices; including business, consulting, environmental and social and governance (ESG)

You want to start a business, shift your career path or broaden your skills within your current role

You are a manager or executive and want to lead the sustainability transition within your team and organization

## **About Foodvalley NL**

Initiator and chairwoman of this workshop is Jolijn Zwart - van Kessel, Innovation Lead Circular Agrifood at Foodvalley NL. Foodvalley NL is the independent platform for innovation and transition of the global food system. Since 2004 Foodvalley NL has been developing and strengthening an international network of organizations that work together to realize this transition. They work closely with corporates, SMEs and governments at every level, and with renowned educational and research institutions.

Foodvalley NL focuses on three innovation areas: Protein Shift, Food & Health and Circular Agrifood. For Circular Agrifood, Foodvalley NL focuses on topics such as regenerative agriculture, new crops (plant proteins), upcycling of by-products and waste streams, controlled environment agriculture, agtech and more.

Foodvalley sets the agenda, connects and guides organizations and businesses - from start-ups, through growers and corporations to investors - in this transition. And ensures that promising initiatives meet international partners, unique knowledge and facilities, top talent and global markets and financing.