

## 2S3 Risk management and trade-offs

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This session presents ways of how to deal with the dilemma's discussed in session 1 (pitfalls of circularity) and session 2 (risks and costs). This includes technical tools and methods as well as transparent communication. This session specifically invites practitioners of circularity as well as CSOs that seek to promote circularity.

We invite contributions on topics like:

- Guidelines such as priority ladders, in order to handle situations in which alternative uses for waste streams exist. How to ensure that it is used in the best way and not simply by the party with the highest purchasing power?
- Trade-off frameworks for weighing costs and risks against benefits, as decision-support for promote circularity or not?
- How to win and maintain the intended users' trust: clear communication tools such as life cycle assessment (LCA), labelling, and other communication strategies.
- The importance of using the rights benchmarks in order to make a fair comparison.
- The involvement of stakeholders in the development of and communication about new techniques.

Keywords: Communication strategy, stakeholder involvement, labelling, Life Cycle Assessments, Cost Benefit Assessments, priority ladders